



LAND

Processes and infrastructure involved in feeding a population

Effective land management is key to sustaining the world's diverse natural landscapes and the resources they provide to all life. Conserving and protecting land—as well as land rights for indigenous communities—is essential to a healthy planet. Our actions today can either destroy or preserve our precious land for future generations; the choice is ours.

BASIC CRITERIA

Yes

- Organizations with land-related missions that are undeniably and predominantly tied to the wellbeing of the environment (through programs, communications, impact, etc.).

No

- Organizations with land-related missions that are not related to the wellbeing of the environment or that make no mention of how their work is related to the wellbeing of our environment.
- Organizations that have one to two small environmental programs, but whose main focus is related to other topics such as general elementary education, mental health, human services, disaster relief, etc.

1% for the Planet accepts environmentally focused LAND nonprofit organizations in the following categories. At least one “yes” and “no” example is provided for each section.



ACCESS AND RECREATION

Facilitating people's ability to enjoy our earth's natural resources and inspiring them to be stewards of our planet

Yes

- [National Forest Foundation](#): Engages Americans in community-based and national programs that **promote the health, longevity and public enjoyment of the 193 million acre National Forest System** for current and future generations, with **strong and obvious programmatic ties to the environment**.

No

- [Soccer without Borders](#): Uses soccer as a vehicle for positive change, providing underserved youth with a toolkit to overcome obstacles to growth, inclusion and personal success, but with **little-to-no focus on the environment or connection to environmental issues**.

ACTIVISM

Focusing public attention on what is at stake for the planet in the current economic and political environment

Yes

- [Great Old Broads for Wilderness](#): National grassroots organization, led by women, that **engages and inspires activism to preserve and protect wilderness and wild lands**.

No

- [National Low Income Housing Initiative](#): Dedicated to achieving socially just public policy that assures people with the lowest incomes in the U.S. have affordable and decent homes, but with **little-to-no focus on the environment or connection to environmental issues**.



YOUTH EDUCATION

Environmental education specifically targeted to a youth audience

Yes

- [Vida Verde Nature Education](#): Promotes educational equity by **providing free, overnight environmental learning experiences for students who don't otherwise get the opportunity.**

No

- [Camp Tekakwitha](#): Holiday camp offering many activities for children from eight to 13 years and a special program for teenagers aged 14 to 17 focused on trekking in the mountains, but **little-to-no focus on the environment or connection to environmental issues.**

ADULT EDUCATION

Environmental education specifically targeted to an adult audience

Yes

- [Green Mountain Club](#): Helps the Vermont mountains play a larger part in the life of people by **protecting and maintaining the Long Trail System** and **fostering, through education, the stewardship of Vermont's hiking trails and mountains.**

No

- [Wilderness Medicine Society](#): Encourages, fosters, supports and conducts activities to improve the scientific knowledge of the membership and general public in human health activities in a wilderness environment, but with **little-to-no focus on the wellbeing of that environment or connection to environmental issues.**



HUMAN HEALTH AND ECONOMIC DEVELOPMENT

Creating positive health outcomes and economic growth through the responsible management of natural resources

Yes

- [Sustainable Travel International](#): Unites governments, companies, NGOs and local communities to **use tourism to achieve the right balance between economic development, green growth and protection of their natural and cultural assets.**

No

- [National Low Income Housing Initiative](#): Dedicated to achieving socially just public policy that assures people with the lowest incomes in the United States have affordable and decent homes, but with **little-to-no focus or emphasis on the environment or how affordable housing issues are connected to environmental issues.**

LAW AND PUBLIC POLICY

Political or legal action used as a tool to protect our natural resources

Yes

- [National Parks Conservation Association](#): Protecting and enhancing America's National Park System for present and future generations with a **significant focus on the environment and environmental issues and through programs focused on climate change, water, wildlife and energy.**

No

- [Good Old Lower East Side](#): Neighborhood housing and preservation organization dedicated to tenants' rights, homelessness prevention, economic development and community revitalization, with **no focus on the environment or connection to environmental issues.**



NATURE RESOURCE CONSERVATION

Managing natural resources responsibly and using these resources to mitigate environmental degradation

Yes

- [The Conservation Fund](#): **Practices conservation to achieve environmental and economic outcomes** by creating and implementing innovative, practical ways to **benefit the natural world** and the wellbeing of Americans from every walk of life.

No

- [Maine Preservation](#): Promotes and preserves historic places, buildings, downtowns and neighborhoods to strengthen the cultural and economic vitality of Maine, with **little-to-no focus on the environment or connection to environmental issues.**

URBAN LANDSCAPE CONSERVATION

Protecting land in urban areas for the use, education and enjoyment of the public and future generations

Yes

- [The Trust for Public Land](#): **Creates parks and protects land for people, with a significant focus on the environment and environment issues**, ensuring healthy, livable communities for generations to come.

No

- [Good Old Lower East Side](#) Neighborhood housing and preservation organization dedicated to tenants' rights, homelessness prevention, economic development and community revitalization, with **little-to-no focus on the environment or connection to environmental issues.**



WORKING LANDSCAPES CONSERVATION

Protecting productive landscapes for the future

Yes

- [Northcoast Regional Land Trust](#): Works with **conservationists, ranchers, farmers, timberland managers, natural resource scientists, environmental advocates** and residents to **establish a legacy of protected land to help shape a sustainable future for our region's family-owned ranches, farms and forests.**

No

- [Farm Bureau](#): Represents farm and ranch families for the purpose of analyzing their problems and formulating action to achieve educational improvement, economic opportunity and social advancement. They promote national wellbeing, but **with little-to-no focus on environmental issues or the wellbeing of the environment.**

OUTDOOR RECREATION

1% for the Planet believes that outdoor recreation nonprofit organizations help to create a constituent base of environmental stewards and communities that advocate for the wellbeing of our lands, water, air, environment and the planet.

For this reason, 1% for the Planet finds it important to accept intentionally environmentally minded outdoor recreation nonprofits into our network. Below we have provided examples of what is accepted, and what is not accepted in the outdoor recreation category:

Yes

- [Cast Hope](#): Gets kids outdoors by working with youth and their mentors in Northern California and Western Nevada communities through free fly fishing experiences, fly fishing gear, clinics **and environmental education promoting sustainable use of local watersheds through the sport of fly fishing.**



No

- [Reel Recovery](#): Conducts free fly fishing retreats for men living with all forms of cancer, but with **little to no focus on the environment or environmental stewardship gained from this experience.**

Yes

- [Access Fund](#): Keeps climbing areas open and conserves the climbing environment by **protecting public lands, restoring natural areas that have been degraded by climbing, and working to educate climbers on climbing on and treating natural areas in a way that allows them to recover naturally.**

No

- [USA Climbing](#): National governing body of the sport of competition climbing in the U.S. that promotes bouldering, sport and speed climbing, but with **little-to-no focus on the environment or environmental stewardship gained from climbing either outdoors or indoors.**

Yes

- [Surf Like a Girl](#): Breaks down the barriers that prevent women and girls from surfing, be they physical, emotional or financial while **creating a global community of confident female surfers that are stewards of their communities and the environment.**

No

- [Soccer without Borders](#): Uses soccer as a vehicle for positive change, providing underserved youth with a toolkit to overcome obstacles to growth, inclusion and personal success, but with **little-to-no focus on the environment or connection to environmental issues.**

PLEASE NOTE

In addition to the categories above, It is important to include supplementary, specific issue areas that are eligible for our nonprofit network. More information pertaining to why we chose to



include solutions addressed in Project Drawdown and the United Nations Sustainable Development Goals can be found in our Guidelines General Overview document.

Since nonprofit organizations working on the below solutions do not have land and environmental wellbeing as their main mission or focus, donations and support must go directly to the nonprofit's projects related to the topics below. In addition, the nonprofit executing the work must acknowledge how the supported programs are related to the wellbeing of the environment.

Some nonprofit organizations working on the below topics will become 1% for the Planet nonprofit partners, while others will not. For more information, please see "Earmarked Donations" in our Guidelines General Overview document.

[Drawdown](#)

Land

- Including, [Tropical Forests](#), [Temperate Forests](#), [Peatlands](#), [Afforestation](#), [Bamboo](#), [Forest Protection](#), [Indigenous Peoples' Land Management](#), [Perennial Biomass](#) and [Coastal Wetlands](#).