



NONPROFIT GUIDELINES OVERVIEW

Approved 1% for the Planet nonprofit partners are carefully vetted environmental organizations that are eligible to receive certifiable funding from our members. This document outlines 1% for the Planet's nonprofit partner eligibility guidelines. The linked documents below provide more in-depth explanations and examples related to each of our six primary issue areas.

To qualify as a 1% for the Planet nonprofit partner, organizations must:

1. Provide official proof of current nonprofit or charitable status. A majority of our U.S.-based nonprofit partners have 501(c)(3) status, but we also consider organizations with 501(c)(4) and 501(c)(6) status. That said, donations to these organizations may not be tax-deductible according to U.S. law. *Government agencies, for-profit entities and nonprofit organizations (NGOs) without nonprofit or charitable status are not eligible to become 1% for the Planet nonprofit partners.*
2. Exhibit good standing (fiscally, politically and operationally) within the country or state in which nonprofit or charitable status has been registered and received.
3. Align with and meet the requirements of at least one of our six primary issue areas: CLIMATE, FOOD, LAND, POLLUTION, WATER, WILDLIFE.¹

Earmarked donations

Occasionally a business or individual member will want to direct their 1% for the Planet giving to the project, program or activity of an organization that does not wholly meet the requirements outlined in #3 above. In this case, the organization in question:

- Must provide official proof of current nonprofit or charitable status.

¹ In addition to 1% for the Planet's accepted issue areas, supplementary areas identified by [Project Drawdown](#) and [The United Nations Sustainable Development Goals](#) are included, with details, in the six primary issue area guideline documents.



- Must exhibit good standing (fiscally, politically and operationally) within the country or state in which nonprofit or charitable status has been registered and received.
- Must be approved by 1% for the Planet staff before a certifiable donation can be made by the business or individual member to the organization.
- Will not become an official 1% for the Planet nonprofit partner and will not be publicly listed on 1% for the Planet's website.

Fiscal sponsorship

1% for the Planet allows members to support organizations that receive their nonprofit or charity status from a third-party, fiscal sponsor. In this case, the project being funded, not the third-party, fiscal sponsor organization, will appear publicly in 1% for the Planet's nonprofit partner directories.

Disaster relief

While 1% for the Planet does not suggest refraining from providing disaster support, a majority of immediate relief efforts are not mission-aligned and would not qualify as part of a member's 1% for the Planet commitment. With the rare exception, these non-aligned activities include, but are not limited to the following: *distribution of emergency supplies (water, clothing, medicine, etc.); medical care; shelter (short- or long-term); emergency response vehicles; cash grants; vouchers for food and services; community rebuilding projects.*

1% for the Planet advocates for supporting organizations that address long-term environmentally sustainable solutions that combat and mitigate disasters or that focus on sustainable redevelopment projects taking place in impacted communities. We believe this work is vital as we strive to improve the health of our planet for future generations.

Understandably, members may wish to continue to provide immediate support after disasters, especially for those happening in their own communities. While this support will not count



toward a member's certified giving, our team is happy to provide assistance in determining how members can both donate to immediate relief, while also meeting certified giving for the year. If you are a member in need of assistance, please contact your membership manager or email membership@onepercentfortheplanet.org.

Project Drawdown is the work of a prominent and growing coalition of geologists, engineers, agronomists, researchers, fellows, writers, climatologists, biologists, botanists, economists, financial analysts, architects, companies, agencies, NGOs, activists and other experts who draft, model, fact check, review and validate all text, inputs, sources and calculations. 1% for the Planet is confident that Drawdown is based on meticulous research that maps, measures, models and describes the most substantive solutions to global warming that already exist. We feel it is important that we include organizations working on these solutions in our nonprofit partner network.

The Sustainable Development Goals (SDGs) were adopted by all United Nations Member States in 2015. 1% for the Planet includes select, environmentally related SDGs in our issue areas.