



POLLUTION

Harmful or poisonous substances introduced into the environment

From factory carbon emissions to toxic dumping in our oceans, pollution is harming the environment on a global scale. It threatens the air we breathe, the water we drink and the land that sustains us. Sustaining the planet means not only preventing future pollution but also doing our part in cleaning up the environment.

BASIC CRITERIA

Yes

- Organizations with pollution-related missions that are undeniably and predominantly tied to the wellbeing of the environment (through programs, communications, impact, etc.).

No

- Organizations with pollution-related missions that are not related to the wellbeing of the environment or that make no mention of how their work is related to the wellbeing of our environment.
- Organizations that have one to two small environmental programs, but whose main focus is related to other topics such as general elementary education, mental health, human services, disaster relief, etc.

1% for the Planet accepts environmentally focused POLLUTION nonprofit organizations in the following categories. At least one "yes" and "no" example is provided for each section.



ACTIVISM

Focusing public attention on what is at stake for the planet in the current economic and political environment

Yes

- [Toxic-Free Future](#): Lobbies lawmakers, organizes communities and meets with corporate decision makers **to win stronger protections from toxic chemicals at the federal, state and local levels, as well as in the marketplace to protect the environment** and public health.

No

- [Amnesty International](#): Campaigns for a world where human rights are enjoyed by all **by pursuing human rights abuses related to anything from the death penalty to free speech, but with no obvious emphasis on the environment, or how these abuses are related to environmental issues.**

ADULT EDUCATION

Environmental education specifically targeted to an adult audience

Yes

- [Azulita Project](#): Pursues action-based solutions to the plastic problem in both inland and coastal communities **to promote environmental conservation and community health through solution-based programs and education.**

No

- [Foundation for a Smoke-Free America](#): Motivates individuals to stay tobacco free, and empowers current smokers to quit, **but without an obvious focus or ties to the wellbeing of our planet.**



AIR QUALITY

Ensuring the right of people everywhere to breathe clean, quality air

Yes

- [Coalition for Clean Air](#): Committed to the advancement of technology, laws **and environmental practices that will help promote clean and healthy air for all of California.**

No

- [American Lung Association](#): Health organization whose mission is to save lives by improving lung health and preventing lung disease through education, advocacy and research, **but without an obvious focus or ties to the wellbeing of our planet.**

BIODIVERSITY AND HABITAT

Protecting the variability of life on earth in service of healthy ecosystems and our planet

Yes

- [River Network](#): Empowers and unites people and communities **to protect and restore rivers and other waters that sustain all life, in order to reduce pollution and secure clean and ample water for people and nature**, where local caretakers are well-equipped, effective and courageous champions for our rivers.

No

- [Wessex Water Biodiversity Action Plan](#): Provides funding to projects carried out by wildlife organizations, which will conserve and enhance biodiversity across the service region as they relate to water quality and ecology issues, **but Wessex Water is a for-profit business entity, not a charitable organization, and is therefore not eligible to join our nonprofit network.**



CLEANUPS

Removing human-made waste from the natural environment

Yes

- [Million Metres](#): **Assists communities in cleaning up their waterways for environmental, wildlife and human health**, by planting native riparian margins.

No

- [Indy.gov Neighborhood Cleanup](#): Keeps streets, alleys, waterways and green spaces clean by providing dumpsters, trash bags and gloves for community cleanups, **but is a government office, not a charitable organization, and is therefore not eligible to join the nonprofit network.**

ENVIRONMENTAL JUSTICE

Ensuring that all people and groups, regardless of race, gender, income, or nation of origin, are entitled to environmental protection

Yes

- [Louisiana Bucket Brigade](#): Uses grassroots action to create an informed, healthy society that holds the petrochemical industry and government accountable for the true costs of pollution **so that Louisiana can be a healthy, prosperous, pollution free and just state where people and the environment are valued over profit.**

No

- [Amnesty International](#): Campaigns for a world where human rights are enjoyed by all **by pursuing human rights abuses related to anything from the death penalty to free speech, but with no obvious emphasis on the environment, or how these abuses are related to environmental issues.**



HUMAN HEALTH AND ECONOMIC DEVELOPMENT

Creating positive health outcomes and economic growth through the responsible management of natural resources

Yes

- [Alaska Community Action on Toxics](#): Empowers and helps communities to eliminate exposure to toxics through collaborative research, shared science, education, organizing and advocacy and by **implementing effective strategies to limit their exposure to toxic substances and to protect and restore the ecosystems that sustain them and their way of life.**

No

- [Flint Drinking Water Response](#): Works to test and implement solutions to the water crisis occurring in Flint, MI, **but is a government organization, not a charitable organization, and is therefore not eligible to join the 1% nonprofit network.**

FRESHWATER CONSERVATION AND CLEAN UP

Preserving and maintaining the quality of freshwater resources globally

Yes

- [Freshwater](#): **Inspires and empowers people to value and conserve our freshwater resources and their surrounding watersheds to improve water quality, advance groundwater sustainability, and wisely manage our water resources.**

No

- [Louisiana Natural and Scenic Rivers Program](#): Developed for the purpose of preserving, protecting, developing, reclaiming and enhancing the wilderness qualities, scenic beauties and ecological regimes of certain free-flowing Louisiana streams, often through community river cleanups, **but is part of a local government agency, not a charitable**



organization, and is therefore not eligible to join the 1% for the Planet nonprofit network.

HUMAN HEALTH AND ECONOMIC DEVELOPMENT

Creating positive health outcomes and economic growth through the responsible management of natural resources

Yes

- [Buffalo Niagara Waterkeeper](#): **Protects and restores our water and surrounding ecosystems** for the benefit of current and future generations by **connecting people to water and inspiring economic growth** and community engagement.

No

- [Flint Drinking Water Response](#): Works to test and implement solutions to the water crisis occurring in Flint, MI, **but is a government organization, not a charitable organization, and is therefore not eligible to join the 1% nonprofit network.**

LAW AND PUBLIC POLICY

Political or legal action used as a tool to protect our natural resources

Yes

- [New Mexico Environmental Law Center](#): **Protects New Mexico's communities and their air, land and water in the fight for environmental justice with effective legal advocacy and representation on environmental and environmental justice issues.**

No

- [American Backflow Prevention Association](#): Protects drinking water through cross-connection control and backflow prevention through public policy, educational programs and technical assistance, but with **little-to-no focus on the environment or connection to environmental issues.**



RECYCLING AND UPCYCLING

Converting waste into reusable materials

Yes

- [Post Landfill Action Network](#): Educates and **inspires the student-led zero waste movement and informs students about the waste crisis to equip them with the necessary skills and resources to implement solutions to waste** in their campus communities.

No

- [Waste Management](#): Provides comprehensive waste management services in North America that range from collection and disposal to recycling and renewable energy generation, **but is a for-profit business entity, not a charitable organization, and is therefore not eligible to join the 1% nonprofit network.**

SOIL QUALITY

Maintaining the quality of soil to sustain plant, animal and human productivity and consumption

Yes

- [Kiss the Ground](#): **Fosters a deeper understanding of the vital role soil plays for the planet and inspires a new generation of people that better engage with the environment and their communities.**

No

- [FAO Soils Portal](#): Allows international and national collaboration between governments, local authorities, industries and citizens to ensure implementation of coherent policies that encourage practices and methodologies that regulate the usage of the soil resource to avoid conflict between users, **but is an intergovernmental organization, not a charitable organization, and is therefore not eligible to join the 1% nonprofit network.**



TOXICS AND POLLUTION

Reducing the amount and impact of synthetic chemicals in our environment

Yes

- [Toxic-Free Future](#): Lobbies lawmakers, organizes communities and meets with corporate decision makers **to win stronger protections from toxic chemicals at the federal, state and local levels, as well as in the marketplace to protect the environment** and public health.

No

- [Asthma and Allergy Foundation](#): Patient organization for people with asthma and allergies, **with no obvious focus or ties to the wellbeing of our planet.**

WATER QUALITY

Restoring and maintaining clean water free of toxics

Yes

- [Clean Lakes Alliance, Inc.](#): Partnership of diverse stakeholders who are **building on and expanding upon decades of ongoing efforts to preserve and restore our waters to raise community awareness of the issues facing the watershed, advocate for the welfare of our lakes and help procure the necessary funding to clean and protect these waterways.**

No

- [National Oceanic and Atmospheric Administration](#): Works to understand and predict changes in climate, weather, oceans and coasts, to share that knowledge and information with others and to conserve and manage coastal and marine ecosystems and resources, **is a government agency, not a charitable organization, and is therefore not eligible to join the 1% for the Planet nonprofit network.**



YOUTH EDUCATION

Environmental education specifically targeted to a youth audience

Yes

- **KIDS OCEAN DAY: Comprehensive environmental education program** consisting of school assemblies, lesson plans, beach cleanups and an aerial art project, designed to **motivate teachers and children (in kindergarten through 12th grade) to care about the beaches and oceans—demonstrating how the beaches and oceans get dirty and providing “hands-on” opportunities to make a difference by recycling, reducing litter and cleaning up the neighborhoods and beaches.**

No

- **Improving Kids' Environment:** Strives to be a widely recognized, respected and effective leader in its field, by setting standards and providing advocacy and education that will promote a society that protects all children from recognized, serious, environmental health threats, **but has no programs or work obviously focused on improving or maintaining the wellbeing of the planet.**