



## **WATER**

### **Rivers, streams, oceans and other liquids that are the basis for living organisms**

Our environment and economies depend on global action to restore and preserve the quality of all water on our planet. Water constitutes 71 percent of the earth's surface and is vital to all forms of life. Yet our water resources are threatened like never before, putting increased strain on our ecosystems and economies.

#### **BASIC CRITERIA**

##### **Yes**

- Organizations with water-related missions that are undeniably and predominantly tied to the wellbeing of the environment (through programs, communications, impact, etc.).

##### **No**

- Organizations with water-related missions that are not related to the wellbeing of the environment.
- Unless otherwise noted (see exceptions in the notable section at the bottom of this document) organizations that have one to two small environmental programs, but whose main focus is related to other topics such as general elementary education, mental health, human services, disaster relief, etc.

1% for the Planet accepts environmentally focused WATER nonprofit organizations in the following categories. At least one "yes" and "no" example is provided for each section.



## ACCESS AND RECREATION

Facilitating people's ability to enjoy our earth's natural resources and inspiring them to be stewards of our planet

### Yes

- [Western Rivers Conservancy](#): Protects outstanding river ecosystems throughout the Western United States by acquiring land to **conserve critical habitat, provide public access for compatible use and enjoyment and cooperate with other agencies and organizations to secure the health of whole ecosystems.**

### No

- [National Swimming Pool Foundation](#): Encourages happier and healthier living by increasing aquatic activity through education and research, but with **little-to-no focus on the environment or connection to environmental issues.**

## ACTIVISM

Focusing public attention on what is at stake for the planet in the current economic and political environment

### Yes

- [Surfrider Foundation USA](#): **Dedicated to the protection and enjoyment of our world's oceans, waves and beaches** through a powerful activist network made up of supporters, members and volunteer-led chapters.

### No

- [International Bottled Water Association](#): Unifies the bottled water industry and represents a commitment to the safety and availability of bottled water worldwide, but with **little-to-no focus on the environment or connection to environmental issues.**



## ADULT EDUCATION

Environmental education specifically targeted to an adult audience

### Yes

- [Water Quality Standards Academy](#): Classes designed to support water quality standards development, **but is hosted by a government organization, not a charitable organization, and is therefore not eligible to join our nonprofit network.**

### No

- [Sonoma Water Education Program](#): Effectively manage the water resources in our care for the benefit of people and the environment through resource and environmental stewardship and education, technical innovation and responsible fiscal management, but **is a government agency, not a charitable organization, and is therefore not eligible to join the 1% for the Planet nonprofit network.**

## BIODIVERSITY AND HABITAT

Protecting the variability of life on earth in service of healthy ecosystems and our planet

### Yes

- [Central Caribbean Marine Institute](#): Their scientific **mission is to improve the health and biodiversity of our precious coral reefs** through research, education and conservation.

### No

- [Wessex Water Biodiversity Action Plan](#): Provides funding to projects carried out by wildlife organizations that conserve and enhance biodiversity across the service region as they relate to water quality and ecology issues, **but Wessex Water is a for-profit business entity, not a charitable organization, and is therefore not eligible to join our nonprofit network.**



## DROUGHT MITIGATION

Reducing vulnerability to and the impacts of droughts

### Yes

- [Clear Water Conservancy](#): **Conserves and restores the natural resources of central Pennsylvania through land conservation, water resources stewardship and environmental outreach in the community.**

### No

- [California Department of Water Resources](#): Manages California's water resources, systems, and infrastructure, including the State Water Project, in a responsible, sustainable way, **but is a government agency, not a charitable organization, and is therefore not eligible to join the nonprofit network.**

## ENVIRONMENTAL JUSTICE

Ensuring that all people and groups, regardless of race, gender, income, or nation of origin, are entitled to environmental protection

### Yes

- [Clean Water Fund](#): Protects water and health, from watershed to water tap, by focusing on water as an issue that can bring people together and as **something that is central to today's most pressing environmental and health challenges, including climate, toxics, waste and clean water** for fishing, swimming, and drinking.

### No

- [World Water Council](#): Focuses on the political dimensions of water security, adaptation, and sustainability, **but is not a charitable organization, and is therefore not eligible to join the 1% for the Planet network.**



## FISHERIES AND SUSTAINABLE FISHING

Promoting fishing practices that reduce overfishing and overconsumption

### Yes

- [Sustainable Fisheries Partnership Foundation](#): Engages and catalyzes global seafood supply chains in rebuilding depleted fish stocks with a significant focus on **reducing the environmental impacts of fishing and fish farming**.

### No

- [Office of Marine Conservation](#): Formulates and implements U.S. policy on a broad range of international issues concerning the conservation and management of living marine resources, **but is part of a federal agency, not a charitable organization, and is therefore not eligible to join the nonprofit network**.

## FRESHWATER CONSERVATION AND CLEAN UP

Preserving and maintaining the quality of freshwater resources globally

### Yes

- [Freshwater](#): **Inspires and empowers people to value and conserve our freshwater resources and their surrounding watersheds to improve water quality, advance groundwater sustainability, and wisely manage our water resources**.

### No

- [Louisiana Natural and Scenic Rivers Program](#): Developed for the purpose of preserving, protecting, developing, reclaiming and enhancing the wilderness qualities, scenic beauties and ecological regimes of certain free-flowing Louisiana streams, often through community river cleanups, **but is part of a local government agency, not a charitable organization, and is therefore not eligible to join the 1% for the Planet nonprofit network**.



## HUMAN HEALTH AND ECONOMIC DEVELOPMENT

Creating positive health outcomes and economic growth through the responsible management of natural resources

### Yes

- [Buffalo Niagara Waterkeeper](#): **Protects and restores our water and surrounding ecosystems** for the benefit of current and future generations by **connecting people to water and inspiring economic growth** and community engagement.

### No

- [Flint Drinking Water Response](#): Works to test and implement solutions to the water crisis occurring in Flint, MI, **but is a government organization, not a charitable organization, and is therefore not eligible to join the 1% nonprofit network.**

## LAW AND PUBLIC POLICY

Political or legal action used as a tool to protect our natural resources

### Yes

- [Maine Conservation Alliance](#): **Protects Maine's coastal and marine environment** by engaging Maine people in democracy, building diverse coalitions and educating candidates, elected officials **and the public on policy solutions to advance Maine's environmental priorities.**

### No

- [American Backflow Prevention Association](#): Protects drinking water through cross-connection control and backflow prevention through public policy, educational programs and technical assistance, but with **little-to-no focus on the environment or connection to environmental issues.**



## OCEAN CONSERVATION AND CLEAN UP

Preserving and maintaining the quality of ocean resources globally

### Yes

- [Seaside Scavenge](#): **Inspires communities to scavenge, catalog and dispose of litter appropriately and change their consumption of single-use plastics to keep our ocean clean.**

### No

- [National Oceanic and Atmospheric Administration](#): Works to understand and predict changes in climate, weather, oceans and coasts, to share that knowledge and information with others, and to conserve and manage coastal and marine ecosystems and resources, **but is a government agency, not a charitable organization, and is therefore not eligible to join the 1% for the Planet nonprofit network.**

## RENEWABLE ENERGY

Energy generated from sunlight, wind, rain, tides, waves and geothermal heat

### Yes

- [Rising Sun Energy Center](#): Empowers individuals **to achieve environmental and economic sustainability for themselves and their communities** by providing marginalized youth and adults with meaningful training, enrichment and employment opportunities in environmental fields, **while delivering free energy efficiency and water conservation upgrades to thousands of households each year.**

### No

- [Arcadia Power](#): Provides everyone with a simple, free way to choose renewable energy, **but is a for-profit business entity, not a charitable organization, and is therefore not eligible to join our nonprofit network.**



## NATURAL RESOURCE CONSERVATION

Managing natural resources responsibly and using these resources to mitigate environmental degradation

### Yes

- **Freshwater:** Inspires and empowers people to value and conserve our freshwater resources and their surrounding watersheds to improve water quality, advance groundwater sustainability and wisely manage our water resources.

### No

- **National Oceanic and Atmospheric Administration:** Works to understand and predict changes in climate, weather, oceans and coasts, to share that knowledge and information with others, and to conserve and manage coastal and marine ecosystems and resources, **but is a government agency, not a charitable organization, and is therefore not eligible to join the 1% for the Planet nonprofit network.**

## YOUTH EDUCATION

Environmental education specifically targeted to a youth audience

### Yes

- **Sierra Watershed Education Partnerships:** Promotes environmental stewardship by connecting students to their community and local environment through comprehensive watershed education and service learning.

### No

- **Sonoma Water Education Program:** Manages water resources for the benefit of people and the environment through resource and environmental stewardship and education, technical innovation, and responsible fiscal management, **but is a government agency, not a charitable organization, and is therefore not eligible to join the nonprofit network.**





## **PLEASE NOTE**

In addition to the categories above, it is important to include supplementary, specific issue areas that are eligible for our nonprofit network. More information pertaining to why we chose to include solutions addressed in Project Drawdown and the United Nations Sustainable Development Goals can be found in our Guidelines General Overview document.

Since nonprofit organizations working on the below solutions do not have water and environmental wellbeing as their main mission or focus, donations and support must go directly to the nonprofit's projects related to the topics below. In addition, the nonprofit executing the work must acknowledge how the supported programs are related to the wellbeing of the environment.

Some nonprofit organizations working on the below topics will become 1% for the Planet nonprofit partners, while others will not. For more information, please see "Earmarked Donations" in our Guidelines General Overview document.

## **UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS**

### SDG 6: [Clean Water and Sanitation](#)

- Increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity
- Implement integrated water resources management at all levels, including through transboundary cooperation as appropriate
- Support and strengthen the participation of local communities in improving water and sanitation management

1% for the Planet acknowledges that access to clean water and sanitation are inextricably linked to environmental issues such as drought, women's education and wellbeing, effective water management and the water quality of our rivers, lakes, oceans and other bodies of water. For



this reason, nonprofits working on the issue of Clean Water and Sanitation are eligible to join the 1% for the Planet network with the following stipulations:

#### **Socio-cultural aspects**

- Water access and sanitation projects must include a participatory approach that involves the local population and local institutions.

#### **Environmental impact**

- All the actions foreseen by the water access and sanitation projects must take into consideration the ecological factors and environmental impact.

#### **Proof and Transparency**

- All water access and sanitation projects must provide transparent proof of project implementation, while also incorporating rigorous, continued evaluation of performance and effectiveness into project work plans. Organizations who [do not monitor their water access and sanitation projects](#), do not measure effectiveness and who are not transparent about their operations and environmental impact are not eligible to join the 1% for the Planet nonprofit network.

#### **Examples of water access and sanitation nonprofits that qualify:**

- [Charity: Water](#)
- [Water for People](#)