



## **WILDLIFE**

### **Plants and animals living in their natural habitat**

Wildlife diversity is critical for a healthy planet. Healthy, functioning and productive ecosystems depend on the natural biodiversity of our planet. We have an obligation to conserve and protect the variability of wildlife on our planet and to maintain the biodiversity that sustains all human life.

#### **BASIC CRITERIA**

##### **Yes**

- Organizations with wildlife-related missions that are undeniably and predominantly tied to the wellbeing of the environment (through programs, communications, impact, etc.).

##### **No**

- Organizations with animal-related missions that are not related to the wildlife or the wellbeing of the environment or that make no mention of how their work is related to the wellbeing of wildlife or of our environment.
- Organizations that have one to two small environmental or wildlife programs, but whose main focus is related to other topics such as general elementary education, mental health, human services, disaster relief, etc.

1% for the Planet accepts environmentally focused WILDLIFE nonprofit organizations in the following categories. At least one "yes" and "no" example is provided for each section.



## ACCESS AND RECREATION

Facilitating people's ability to enjoy our earth's natural resources and inspiring them to be stewards of our planet

### Yes

- [Fly Fishers International, Inc.](#): Represents all aspect of fly fishing—from the art of fly tying and casting **to protection of the natural systems that support healthy fisheries and their habitats** so essential to our sport—with the mission to **ensure the legacy of fly fishing for all fish in all waters continues by focusing on conservation, education and a sense of community.**

### No

- [Freedom Service Dogs of America](#): Focuses entirely on the potential of dogs by transforming them into custom-trained, life-changing assistance dogs for people in need, **with no emphasis or attention on the wellbeing of the environment or of wildlife.**

## ACTIVISM

Focusing public attention on what is at stake for the planet in the current economic and political environment

### Yes

- [Coastal Conservation Association](#): **Advise and educate the public on conservation of marine resources and wildlife** with the **objective to conserve, promote and enhance the present and future availability of these coastal resources** for the benefit and enjoyment of the general public.

### No

- [Allen County SPCA](#): Promote the prevention of cruelty to domesticated animals, **without a focus on the wellbeing of the environment, or wildlife**, by providing a safe haven for



animals, an effective and comprehensive adoption program, education and outreach programs for the community and deep and broad membership and volunteer programs.

## ADULT EDUCATION

Environmental education specifically targeted to an adult audience

### Yes

- [Audubon](#): **Protects wild birds and the places they need**, today and tomorrow, throughout the Americas **using education, science, advocacy and on-the-ground conservation**.

### No

- [Paws for People Foundation](#): Educates and empowers people to utilize Assistance Dogs to transform their lives, but **without a focus on the wellbeing of the environment or wildlife**.

## ANIMAL REHABILITATION

Treating and caring for injured, orphaned or sick wild animals

### Yes

- [Calgary Wildlife Rehabilitation Society](#): Rescue and **provide appropriate veterinary care and treatment to injured and orphaned wildlife** with the goal of **releasing vigorous individuals capable of successfully returning to their natural habitat**.

### No

- [Shelter Animal Reiki Association](#): Group of Reiki practitioner and teacher volunteers committed to supporting rescued **domesticated animals, not wildlife**, and their caregivers with the healing benefits of Reiki meditation.



## BIODIVERSITY AND HABITAT

Protecting the variability of life on earth in service of healthy ecosystems and our planet

### Yes

- [The Biodiversity Group](#): Fosters local citizen-science to **empower people with the experiences, skills and tools to steward the rich ecosystems that surround and sustain them**, with the ultimate goal to facilitate informed management decisions by people, governments and land preservation organizations **to keep incredible biological landscapes intact for future generations**.

### No

- [Best Friends Animal Society](#): Works to end the killing in America's animal shelters through building community programs and partnerships across the nation, but **without a focus on the wellbeing of the environment or wildlife**.

## WILDLIFE CONSERVATION AND PRESERVATION

Protecting and caring for species who live in land-based habitats

### Yes

- [Devon Wildlife Trust](#): **Works toward a Devon, UK, that is rich in all wildlife, where people enjoy and care about the natural world and take steps to safeguard it for the future through living landscapes, living seas and living with nature**.

### No

- [Anderson Animal Shelter](#): Provides care for homeless **domesticated pets, not wildlife**, in addition to offering humane education programs and dog training.



## LAW AND PUBLIC POLICY

Political or legal action used as a tool to protect our natural resources

### Yes

- [World Wildlife Fund](#): **Works to conserve nature and reduce the most pressing threats to the diversity of life on Earth** through policy, science and strategic partnerships.

### No

- [American Society for the Prevention of Cruelty to Animals](#): Provides effective means for the prevention of cruelty to **domesticated animals, not wildlife**, throughout the United States.

## NATURAL RESOURCE CONSERVATION

Managing natural resources responsibly and using these resources to mitigate environmental degradation

### Yes

- [National Resources Defense Council](#): Works to safeguard the earth—its people, its plants **and wild animals and the natural systems on which all life depends** by combining the power of more than 3 million members and online activists with the expertise of some 600 scientists, lawyers and policy advocates across the globe **to ensure the rights of all people to the air, the water and the wild.**

### No

- [Animal League of America Rescue Program](#): Safely evacuates **domesticated animals, not wildlife**, out of harm's way when events such as national emergencies or natural disasters strike.



## WATER-BASED WILDLIFE CONSERVATION

Protecting and caring for species who live in water-based habitats

### Yes

- [Sea Shepherd Conservation Society](#): **Works to end the destruction of habitat and slaughter of wildlife in the world's oceans in order to conserve and protect ecosystems and species** by using innovative direct-action tactics to investigate, document and take action when necessary to expose and confront illegal activities on the high seas.

### No

- [United States Fish and Wildlife Service](#): Works with others to conserve, protect and enhance fish, wildlife, plants and their habitats for the continuing benefit of the American people, **but is a government agency, not a charitable organization and is therefore not eligible to join the 1% for the Planet nonprofit partner network.**

## WILDLIFE RESEARCH

Studying wild animals to ensure the long-term health of ecosystems.

### Yes

- [Cornwall Seal Group](#): Evidence-based conservation charity supporting a large network of active citizen scientists who **routinely survey seals on their local patch in order to learn more about grey seals, a globally rare marine mammal for which the UK has a special legal responsibility to protect.**

### No

- [Foundation for Biomedical Research](#): Dedicated to improving human and animal health by promoting public understanding and support for biomedical research, **but without an obvious focus on wildlife or the wellbeing of the environment.**



## YOUTH EDUCATION

Environmental education specifically targeted to a youth audience

### Yes

- [The Bee Girl Organization](#): **Inspires communities to conserve bees, their flowers, and our food by educating people, especially kids, on bees' importance to the wellbeing of the environment** through programs focused on community classes and events.

### No

- [St. Hubert's Animal Welfare Center](#): Operates animal shelters and Youth Ambassador Programs that welcome rescued **domesticated animals, not wildlife**.